

**Dates: January 22th, 2011 – April 2nd, 2011 (midnight – no exceptions): 10 weeks**

**Requirements:** The following are the minimum requirements for the challenge. THEY ALL MUST BE MET BEFORE APPLYING. Please submit all documentation to Hedy Foster at [hfooster@carolina.rr.com](mailto:hfooster@carolina.rr.com) or Fax 866-447-2562. All documentation must be received before midnight on **Wednesday, April 6th, 2011**. To be eligible to win the Regional Challenge, you must be in attendance at the Regional Conference.

1. Purchase three tickets to the 2011 Regional Convention.
2. Purchase three tickets to the 2011 International Convention.
3. Listen to one audio per week (For a total of 10) from your MA MP3 player. Submit the completed curriculum with your challenge.
4. Host or attend two IBV Parties or Portal Tours with a total of two personal guests with you.
5. Must have 10 active preferred customers. Submit customer report with your challenge.
6. Retail \$1000 – \$500 must be Market America-branded products and \$500 can be either Market America or partner store purchases made BY EITHER YOUR EXISTING OR NEW CUSTOMERS through your web portal. Print Report from Reports – Customer – Sales by Customer from your Unfranchise Business Account SUBMIT WITH CHALLENGE. Must be sales to customers – not distributors or personal use.
7. You must meet the company's IBV requirements for January, February and March – verify through the IBV Requirements report on unfranchise and submit with your challenge.
8. Host, attend or present at three home business presentations with a total of four personal guests in attendance.
9. Personally Sponsor two new qualified distributors
10. Must have a FaceBook account with at least 20 non-Market America friends.
  - Must have a Twitter account with at least 10 non-Market America friends following you.
  - Must have an MA Chatterbox account.
  - Must download MA Toolbar
  - Must have an MA Messenger account.
11. Must invite 50 people to shop through your portal using the ma Cashback Invite Friends tool.

**BONUS POINTS:**

300 for qualifying for UFO during the challenge period – submit copy of UFO documentation that was sent to company.

200 points for activating a newly personally sponsored person

100 Points for additional personally sponsoring person