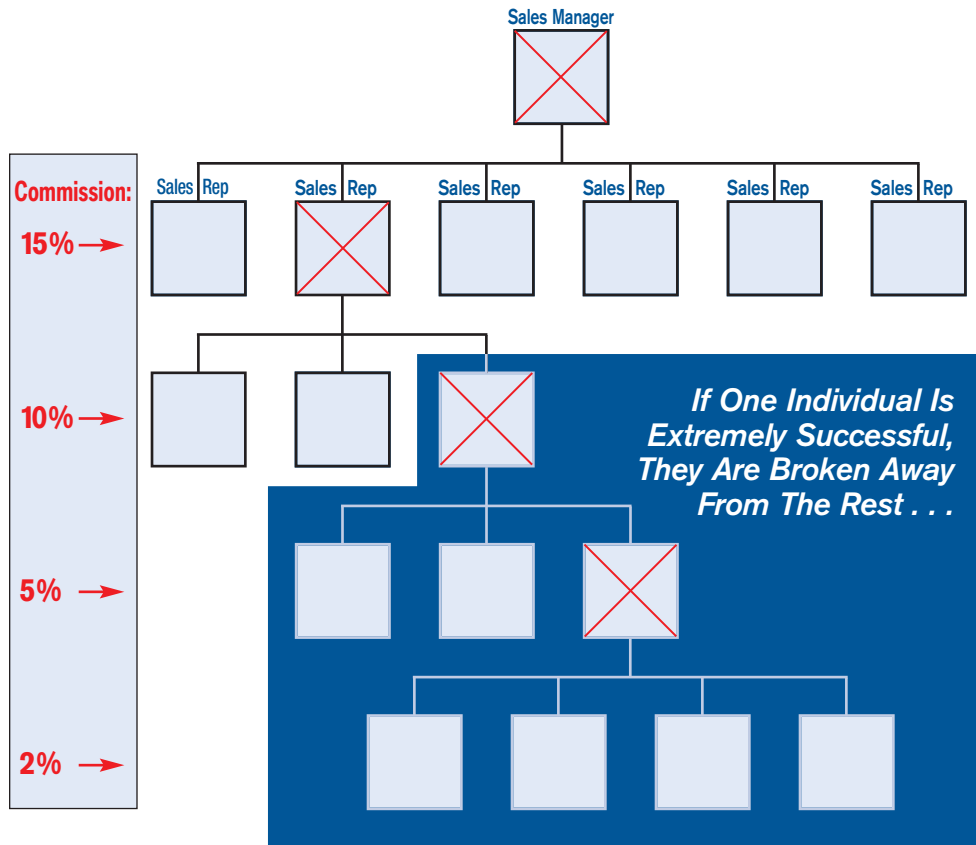


# Horizontal Strategy Traditional Business and Sales and Multi-Level Marketing



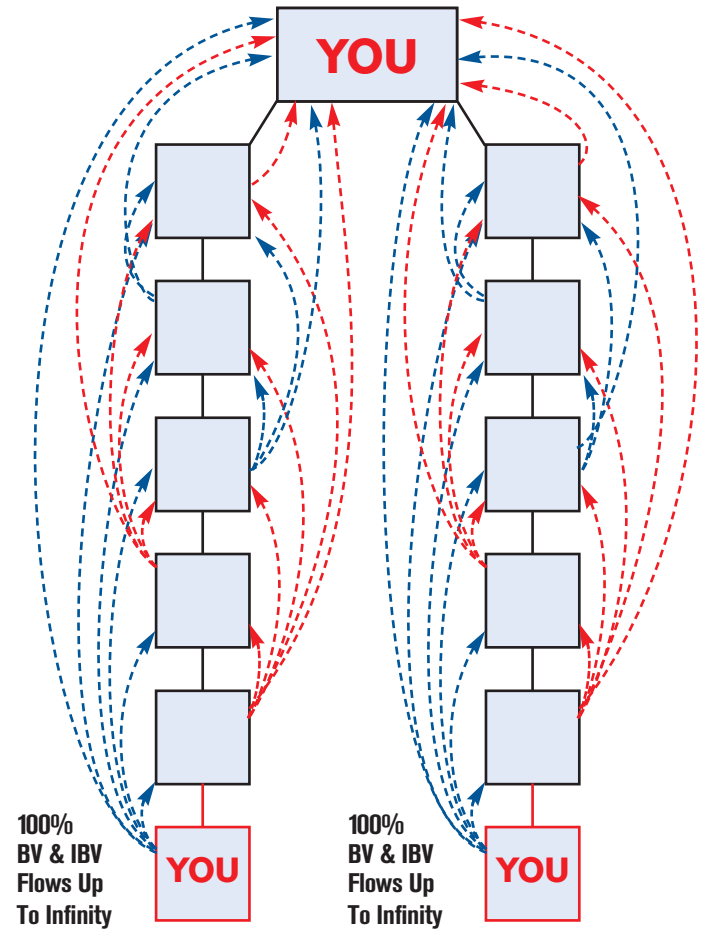
**Multi-Level Marketing Commissions  
Are Cut-Off at 4 to 7 Levels**



**And Only A Few  
Are Eligible To  
Get Paid**



# Vertical Strategy



- Everyone is eligible to get paid commissions once they are activated.
- Business volume (BV) accrues for 365 days, incentive business volume (IBV) accrues for 730 days.
- Everyone gets 100% of both BV & IBV from their sales, and 100% of both BV and IBV from their partners below them – the BV & IBV flow up.
- Everyone can get 100% because each business development center is CAPPED at \$3600 per week
- There is no cut-off – the system searches to infinity to pay commissions.
- Place your business volume anywhere into any personally sponsored person.
- Re-enter within your own organization and help the people that helped you.